Daniel Elstob

Assignment One; Appendix 1c

On the 11th of January 2012 I showed my client the finished website I was designing for her. She was happy that I was able to produce a website designed the same as the sample website pages I showed her.

The client expressed how she was pleased with the overall design and how the information was provided. The links that navigated between the html pages worked well and I was able to achieve the drop down sub links that I originally designed for the Treatments page. I explained how there were some issues with the creation of the website.

The first issue was the changes in the original design on the Treatments page. I have not added the related offers and related testimonials on the different pages. There are no related testimonials as the clients business is new resulting in a lack of testimonials. The related offers are not as the offers are more of a package deal consisting of different treatments and it seemed unnecessary to add a link to the Offers page.

Another change is with the Offers page design. I had originally planned to create a single html page that showed all the offers however it was too much information presented in a small space so I created more html page for each offer.

I explained that the Facebook and Twitter links that I was going to place onto the website worked however after seeing the finished website I decided that it looked better without the links. There is a hyperlink to the clinic’s Facebook page if anyone does wish to find them.

The client expressed at the first meeting that she was passionately involve in cancer related charities and that she would hope a charity related treatment for cancer therapy patients to be advertised on the website as well as hypnotherapy and personal trainer which would be run from outside the business. I explained that without the clear information of them that I was not given it would a waste of space on the website to put advertisement for it. Another thing she was thinking about putting on was a savers plan which has also not been put in the website due to the same reason of lack of information.

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